

Rarione Maniece



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EDUCATION

Masters of Science | Virginia Commonwealth University
Multimedia Journalism, May 2016

Richmond, VA

Bachelor of Arts | Old Dominion University
Communications, May 2014
Minor: Information Technology Systems

Norfolk, VA

- Study Abroad | University of Leicester
Communications and Media Studies, Fall 2013

Leicester, England

EMPLOYMENT

Producer | Newsplex: CBS19 ABC16 FOX27

Charlottesville, VA

January 2017 - Present

- Morning producer for Good Morning Charlottesville.
- Research local and national breaking news content for on-air.
- Utilize data journalism techniques to write and report on issues affecting the community.
- Assist Good Morning Charlottesville achieve the highest ratings in the station's history for May books.
- Produce on-air, online news events in an engaging, exciting, and accurate manner.
- Work overnight to create a dynamic newscast using local content and national content.
- Develop and organize live newscasts; responsible for writing, story development and showcasing content on-air.
- Execute time-sensitive decisions and write clearly for multiple platforms.
- Use creative production techniques such as graphics, video and researching new forms of media.

Customer Service Representative | Department of Motor Vehicles

Richmond, VA

May 2012 - Present

- Analyze and process customer transactions to solve any disputes or complications customers face. Effectively explain to customers the steps taken to resolve their issue.
- Manage personal and confidential information.
- Double amount of customers served throughout the day by accelerating the time it takes to process customer transactions and also decreasing customer-waiting time.
- Educate customers on ways to decrease their visit to the DMV by utilizing the agencies website to manage their information.

News Content Specialist | WWBT/NBC12 Raycom Media

Richmond, VA

April 2015 - December 2016

- Work with a team to provide video content for daily newscasts within tight deadlines in a high-energy working environment using non-linear editing software.
- Assist marketing department with video content for weekend video topicals.
- Developed a strong news judgment to determine what video content effectively conveys a story to viewers.
- Operate microwave for multiple incoming live shots for morning and evening newscast.

Director of Program and Digital Outreach | The Virginia Public Access Project

Richmond, VA

February 2016 – May 2016

- Generate ideas, research and analyze data for data visualizations and infographics.
- Utilize and manage organization's social media presence to promote content across various platforms and increase website traffic.
- Held a live tweet session during a presidential primary election night, tweeting live election results and engaged with the organization's audience.
- Work closely with a team to develop innovative ways to promote website content to the public and introduce new tools.
- Serve as primary contact for the State Board of Elections, Ethics Council and other state agencies to acquire and analyze data.

Writer/Reporter (Intern) | DC Spotlight

Washington, D.C.

June 2014 – September 2014

- Interviewed national and local newsmakers.
- Met deadlines consistently with original articles focusing on national events.
- Summer intern selected to cover Medal of Honor presentation, Press Briefing at the White House and Emergency Congressional hearing on the Ebola virus at Capitol Hill.
- Increased website traffic by promoting content composed by myself and other writers via social media.

Production Assistant | WTKR/WGNT NewsChannel 3

Norfolk, VA

March 2014 - June 2014

- Operate and manage cameras and teleprompter during evening newscast.
- Act as floor director during evening newscast.
- Individually managed and increased traffic on organizations website, social media accounts and mobile application on weekends by writing and posting breaking news content.
- Assisted news reporters with posting their content online while reporters were in the field producing live shots to reduce the reporters' workload.

SKILLS

- Adaptable and always open to new ideas.
- Confident and hard-working employee.
- Dependable and responsible, committed to excellence and success.
- Productive worker with solid work ethic.
- An innovative problem-solver with the ability to generate workable solutions.
- Strong social media and research skills.
- Proficient with Final Cut Pro, Adobe Premiere, Word Press, Adobe Illustrator, EDIUS, Wordpress and Hootsuite.
- Familiar with C++ and HTML programming language.
- Able to think quickly and respond appropriately in high-pressure situations.
- Analytical thinker.

LEADERSHIP AND INVOLVEMENT

NABJ/NAHJ Multimedia Fellowship | National Association of Black Journalist

August 2016

Reporter

- Worked with a converged news team providing coverage for NABJ/NAHJ 2016 Convention and Career Fair and local stories in Washington DC.
- Produced content for the NABJ Monitor, newspaper, NABJ/NAHJ TV, online platform and social media.

The Tab: Leicester | Leicester, England

Fall 2013

Feature Writer

- Student ran online news website based in London, England; published by Tab Media Ltd.
- Wrote original content about my experiences as a study abroad student in England.
- Was able to adapt to a new writing style in order to appeal to English students by maintaining top story for an entire week.